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Hernan Ricaurte is Business Development Director for IHP where he is responsible for development of client relationships, client marketing and branding initiatives, strategic planning and expansion of global programs.

Hernan is an American national with nearly twenty years of experience in the Japan hospital and healthcare industry. Hernan began his career at a Japanese medical device company based in Tokyo in 1996 with roles in sales, marketing and business development. He expanded this role at a boutique medical consulting firm where he led the introduction of multiple medical devices and training programs into Japan and other parts of Asia. In 2006 Hernan co-founded a cardiovascular focused consulting company serving Japanese healthcare providers. He led various business development and service expansion projects at multiple Japanese hospitals.

Hernan graduated from San Diego State University with a B.A. in Economics and holds advanced certification in Japanese language. Hernan is fluent in Japanese.

